



## 2011 Portraits



Pricing for portraits and products for 2011.

*j. todd*  
photography



## Portraits

If you are like most people, you don't have your portrait done for yourself. You do it for others. You do it for those close to you, and for those that will come after you. I remember many Sunday afternoons spent at my grandmother's house looking through old family photos. The professional portraits that my ancestors commissioned have become treasured family heirlooms.

Because I know the importance that portraits have played in the life of my own family, I take the responsibility of creating art for your home and heirlooms for your family very seriously.

## Milestones

There are many milestones in life that you may want to commemorate with a portrait: the birth of a child or grandchild, a high school graduation, a move to a new city, a gathering of extended family that happens far too infrequently. Perhaps you want to capture a day in the life of your family, or the entire first year of your baby's life. Maybe you are engaged and want the perfect images to commemorate your happiness. Whatever the reason for your portraits, I'll work with you to create images that you and your loved ones will cherish for years to come.





## Your Investment



My session fees are outlined on the following page. The session fee covers your pre-session consultation (which can take place in-person or over the phone) and a session lasting up to two hours.



The session fee does not include prints or products, however, when your order reaches \$800, one half of your session fee will be credited back to you.

## Portrait Parties



If you and your friends have been talking about scheduling portraits, a portrait party may be the perfect solution. When you host a portrait party, you have the opportunity to earn credit toward any of the wonderful products that I offer.

A minimum of five families must sign up for a portrait party, and limited dates are available. Please inquire for additional information.

## Your Session Location

There are many beautiful locations around Kansas City, and I'm happy to make recommendations. The West Bottoms area has many great textures, colors, and patterns that give an urban contemporary feel to portraits. The Country Club Plaza can lend a European flair to your image. And our many parks and fountains can give your images a traditional look.



Of course, we can also work inside. I'm happy to welcome you into my studio, or I can bring everything we'll need to you. Your home could be the ultimate location to create truly unique, and personal, images.

## Special Packages

***A Day in the Life:*** We'll spend the day with you documenting the simple moments of life. Prices begin at \$1250 which includes a 10x10 storybook album and a mounted storyboard.



***Baby's First Year:*** Document the milestones of your baby's first year. This package is \$295 and includes three sessions (newborn, 6-month, and one year) and a 5x7 print from each session.



***Boudoir:*** Spend a couple of hours exploring your wild side with a boudoir session. These personal photos are a perfect gift for your significant other. For \$495 you get a private session and leather-bound album.



## Pricing

All of the products that I offer are produced on high-quality archival materials. I've researched many photographic products from sources around the world and believe that I have some of the best products available. All are produced at companies that cater to professional photographers. The only exception are my wax portraits which I hand-craft in my studio.

### Session Fees

All session fees are due at the time of booking and may be paid with cash, check, or major credit card. Your session is not confirmed until payment has been made.

Sessions may last up to two hours, and may include up to 10 people or pets. Additional subjects are \$25 each.

You are, of course, welcome to bring a change of clothes to your session if you'd like.

Portrait Sessions	\$150
Holiday Sessions <small>(sessions on National Holidays or during holiday periods, contact me for more information)</small>	\$225

### Your Ordering Session

At the end of your portrait session, we will schedule your ordering session. This will typically be one to two weeks after your portrait session, and it's important that all decision-makers are able to be present for this session because there will be special offers available only during the ordering appointment. We will meet in the studio, and your images will be projected onto our 100" screen. If I photographed you in your home, you will even have the option of seeing your photographs virtually displayed on the walls of your home.

Additionally, you will be able to see samples of our products and choose custom matting and framing for your favorite images.

Once your order is placed, most products will be available for pickup within two weeks. Some custom framing products will take up to one month, and my wax portraits can take up to three months to fully cure. Rush processing is available for most products.



# Product Pricing

The pricing below is just a sample of the products that are available. Additional sizes (including custom sizes) are available. Since I am creating custom art for you, I will do everything possible to accommodate your requests. **Your purchase of a wall portrait or canvas qualifies you for "Platinum Pricing" discounts on several products.**



## Traditional Photographic Gift Prints

The perfect size for gifting, these prints are lacquer coated for protection and may be textured at your request at no additional charge.

Size	1st print	Add'l copies
5x7 and smaller	\$40	\$30
8x10	\$50	\$40

**Platinum Pricing Discount:** With the purchase of a wall portrait or canvas, receive a \$10 discount on the prices above.

**Mounting:** Prints may be mount to styrene for an additional \$10 per print. Mounting to styrene provides extra protection for your prints and is the perfect solution for certain applications. Please ask for details.

**Wallet Sized Prints:** Wallet sized prints come in sets of eight. Each set of eight is \$40. Discounts are available for wallets beginning with the purchase of five sets.



## Wall Portraits

Your wall portraits are printed on professional paper and coated with a laquer spray for protection. Additionally, they are mounted to a 2 mm styrene substrate for the ultimate in durability.

Size	Print	Framed*
11x14	\$145	\$220
10x20	\$160	\$245
16x20	\$175	\$280
20x24	\$245	\$380
20x30	\$300	\$455
24x30	\$375	\$545
24x36	\$500	\$695
30x40	\$545	\$765

\*For matted and framed prints, please add 25%.



## Canvas Prints

My clients love canvas prints, and when you see them, you'll understand why. They are a terrific, contemporary way to display your favorite images without the need for frames. Each canvas arrives ready to hang, and they are available in 1.5" and 2.5" depths.

Size	1.5"	2.5"
11x14	\$220	--
10x20	\$245	--
16x20	\$275	\$310
20x24	\$370	\$410
20x30	\$440	\$490
24x30	\$530	\$580
24x36	\$670	\$725
30x40	\$745	\$820

## Product Pricing



### Albums

I offer two distinct types of albums to meet each of my client's unique styles. The first is a storybook album and is created through a digital printing process. These are a contemporary take on classic albums and prices begin at \$495 for a 20-page album.

Our traditional albums are traditional in name and materials, but the design options are limitless. You choose from beautiful silks, leathers, acrylics, and metals for your cover, and I'll custom design a beautiful layout for the interior. Prices begin at \$895.

**Platinum Pricing Discount:** With the purchase of a wall print or canvas, receive a 20% discount on your album purchase.



### Fine Art Portraits

Each image receives a custom black and white conversion and is then printed on a heavy water color paper which adds depth and texture to the finished product.

Size	Print	Framed*
11x14	\$245	\$400
10x20	\$260	\$430
16x20	\$275	\$475
20x24	\$345	\$600
20x30	\$400	\$695
24x30	\$475	\$805
24x36	\$600	\$995
30x40	\$645	\$1080

\*These fine art portraits come with a custom double mat when you choose custom framing.



### Wax Art Portraits

For the ultimate in photographic art, choose to have one of your images made into a wax art portrait. Wax art portraits are developed through an encaustic (bee's wax) mixed media painting process and are hand crafted by Todd. The end result is a unique piece of art that will last a lifetime.

Due to the handcrafted nature of these portraits, the lead time is approximately three months.

5x7	\$150
8x10	\$200
11x14	\$350
16x20	\$500

*Custom sizes are available.*

### Digital Files

Some people prefer to print their own images or have the digital files as backups. These are full resolution files that can be printed at virtually any size. Along with the file, you will receive a print release as well as a list of places that I recommend you use to get the best quality prints.

Files are \$125 each, 5 for \$595, 10 for \$995, entire session for \$1895.

**Platinum Pricing Discount:** With the purchase of a wall print or canvas, receive a 40% discount on digital files.





J. Todd Photography

9013 W. 106th Street, Overland Park, Kansas 66212

Tel: (913) 709-6052

[www.jtoddphoto.com](http://www.jtoddphoto.com)

**All text and images ©2005-2011 by J. Todd Photography. All rights reserved.**